**ORIGINAL ARTICLE** 

# MEDICO – SOCIAL SUBSTANTIATION OF THE CONCEPT OF PERSONALIZED MEDICINE IN THE PREVENTION OF ARTERIAL HYPERTENSION AMONG THE ADULT POPULATION AT THE REGIONAL LEVEL

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# Zinaida V. Lashkul<sup>1</sup>, Dmytro A. Lashkul<sup>2</sup>

1STATE INSTITUTION "ZAPORIZHZHIA MEDICAL ACADEMY OF POSTGRADUATE EDUCATION OF THE MINISTRY OF HEALTH OF UKRAINE", ZAPORIZHZHIA, UKRAINE
2ZAPORIZHZHIA STATE MEDICAL UNIVERSITY, ZAPORIZHZHIA, UKRAINE

#### **ABSTRACT**

**The aim:** Is to scientifically substantiate the concept of personalized medicine in the prevention of arterial hypertension (AH) among the adult population at the regional level. **Materials and methods:** The study, after obtaining informed consent, involved 2000 patients, residents of Zaporizhzhia Region, including 1000 patients (average age 59±0.5 years, the ratio of men to women 1:1.22 people) with and 1000 patients (average age of whom is 62±0.7 years, the ratio of men to women is 1:1.1) without AH. The data of the sociological survey were processed, the methods of mathematical modeling, statistical, system analysis were applied. Odds ratio (OR) is determined by generally accepted methods with the calculation of 95% of confidence interval (CI).

**Results:** The application of the concept of personalized medicine in the prevention of AH among the adult population has been scientifically substantiated by studying the associations between medical and social risk factors and the development of AH and determining on their basis 3 modules – "risk behavior", "adverse health factors" and "social determinants of the development of AH", based on stepwise multiple logistic regression analysis.

**Conclusions:** It has been proved that the use of the final prognostic model of the development of arterial hypertension with the inclusion of the most significant risk factors has high operational characteristics: sensitivity – 78.6%, specificity – 96.6%, positive predicative value – 95.85%, negative predicative value – 81.86%, the area under the ROC curve is 0.9623. The application of the concept of personalized medicine in the prevention of this disease among the adult population was substantiated by studying the associations between medical and social risk factors and the development of arterial hypertension.

**KEY WORDS:** risk factors, arterial hypertension, personalized medicine

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## **INTRODUCTION**

The profile of risk factors (RFs) among different segments of the population may differ, which justifies the need to develop a system for the prevention of arterial hypertension (AH) for each individual with the determination of individual RFs. In this aspect it is interesting the theory of ideal cardiovascular health [1-6], which shifts the priorities for determining the RFs of the development of circulatory system diseases (CSD) to health factors of the cardiovascular system (CVS), in particular, the concept "risky" behavior that increases the likelihood of developing CVD and stroke, or conditions that lead to their development, such as hypertension, dyslipidemia and diabetes, are changed to "healthy" behavior.

Currently, the definition of "ideal cardiovascular health" is well known and is characterized by the simultaneous presence of 4 criteria for "healthy" behavior: abstaining from smoking during the last year, ideal body mass index [<25 kg/m²], recommended physical activity, consumption an appropriate set of products that prevent the development

of CVD and 3 favorable health factors: total cholesterol <200 mg / or (4.5 mmol/l), blood pressure <120/<80 mm Hg, the absence of diabetes mellitus and clinical manifestations of CSD, including coronary heart disease (CHD), stroke, heart failure, etc. [7, 8, 9].

# **THE AIM**

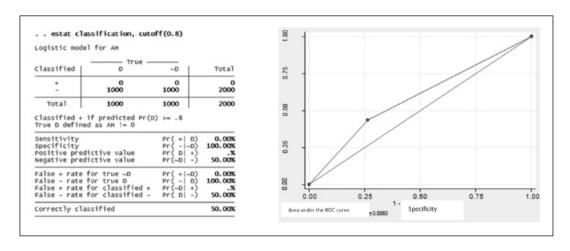
The aim of the work is to scientifically substantiate the concept of personalized medicine in the prevention of arterial hypertension among the adult population at the regional level.

#### MATERIALS AND METHODS

Methods of mathematical modeling, statistical, system analysis were used. In the course of the study, the need to implement the concept of personalized medicine into the system of primary and secondary prevention of arterial hypertension was substantiated by studying and identifying

**Table 1.** Associations between risk factors and the development of hypertension among the adult population, n (%)

Risk factors	Individuals with AH n=1000			р
Social status – employee	878 (87.8)	740 (74.0)	2.53 (1.99–3.205)	<0.001
Low level of education	423 (42.3)	234 (23.4)	2.39 (1.97–2.91)	<0.0001
Salary < 1900 UAH	664 (66.4)	342 (34.2)	3.80 (3.15-4.57)	<0.0001
Poor living standards	670 (67.0)	453 (45.3)	2.45 (2.04–2.94)	<0.0001
Stress-related profession	320 (32.0)	320 (32)	1.00 (0.83-1.21)	1.00
Unemployed	122	68	1.9 (1.38–2.64)	<0.0001
Loneliness	264 (26.4)	265 (26.5)	0.99 (0.82-1.21)	0.960
Low average income	670 (67.0)	132 (13.20)	13.35 (10.65–16.73)	<0.0001
Lack of healthcare facility at the place of residence	116 (11.60)	320 (32.0)	0.29 (0.22-0.35)	<0.0001
Salt intake > 5 g per day	524 (52.4)	64 (6.4)	16.09 (12.14–21.34)	<0.0001
Excessive consumption of fatty meats, fish daily	423 (42.3)	342 (34.2)	1.41 (1.18–1.69)	<0.0001
Insufficient consumption of vegetables and fruits	854 (86.4)	245 (24.5)	18.02 (14.36–22.62)	<0.0001
Level of glucose in blood >6.0 mmol/L	158 (15.8)	66 (6.6)	2.65 (1.96–3.59)	<0.0001
Cholesterol level > 4.5 mmol/L	363 (36.3)	152 (15.2)	3.18 (2.56–3.94)	<0.0001



**Fig. 1.** Operational characteristics of the predictive model, which includes 1 risk factor – lack of physical activity and the ROC-curve of the predictive model, containing 1 risk factor – lack of physical activity

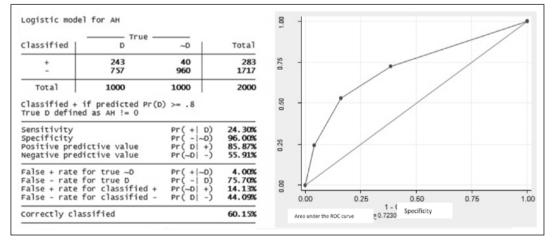
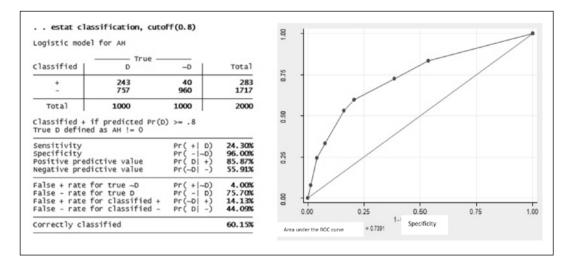


Fig. 2. Operational characteristics of the predictive model, which includes 2 risk factors — lack of physical activity and overweight and the ROC curve of the predictive model, which contains 2 risk factors — lack of physical activity and overweight

the most significant factors that are reliably associated with the development of the disease and developing clinical prognostic models of arterial hypertension with the calculation of operational characteristics and the construction of ROC curves. For this, a prospective cohort study was carried out, which included 1000 patients with arterial hypertension treated in the 9th City Hospital of the Zaporizhzhia (average age 59±0.5 years, the ratio of men to women 1:1.22 people) and 1000 people without arterial hypertension (average age of whom



**Fig. 3.** The operational characteristics of the predictive model, which includes 3 risk factors—lack of physical activity, overweight and smoking, and the ROC curve of the predictive model, contains 3 risk factors—lack of physical activity, overweight and smoking

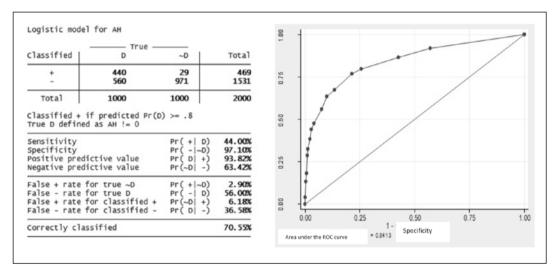


Fig. 4. Operational characteristics of the predictive model, which includes 4 risk factors — lack of physical activity, overweight, smoking and excessive salt intake and the ROC curve of the predictive model containing 4 risk factors — lack of physical activity, overweight, smoking and excessive salt intake

is 62±0.7 years, the ratio of men to women is 1:1.1). In total, 20 prognostic variables were considered, probably associated with the development of arterial hypertension. The identified risk factors were significantly associated with the development of arterial hypertension in simple logistic regression analysis, were subjected to multiple logistic regression analysis to identify reliable risk factors, which later became the basis for the development of an algorithm for identifying high-risk patients. The generally accepted methods were used to determine the odds ratio (OR) based on the 95 % confidence interval (CI).

## **RESULTS**

The initial stage of the study was to study the association between RFs and the development of AH in the adult population. It was found that the development of AH among the population of the Zaporizhzhia region is most affected by a burdened family history, therefore, such a criterion as the absence of CSD in close relatives was necessarily added to the favorable health factors.

The definition "Ideal cardiovascular health" as a separate module includes the social determinants of health – a satisfactory standard of living, which implies an adequate average standard of living and a decent salary.

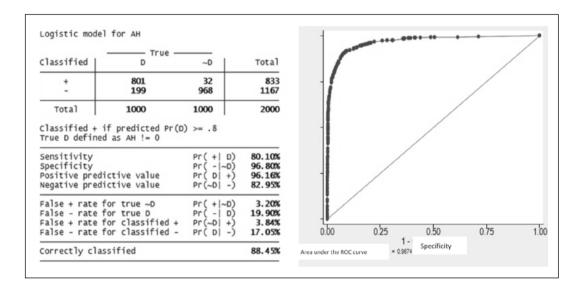
According to the experts of the World Health Organization, the morbidity and mortality rates from CSD are influenced by: low standard of living of the population; associated unemployment, stress, alcoholism; lack of motivation among the population to be healthy; lack of motivation among medical workers to work efficiently, low level of material and technical base of health care, insufficient funding of the industry [3].

In our study, among the surveyed respondents without AH in the surveyed cohort (1000 persons without AH), only 56 people had ideal cardiovascular health (Table 1). According to the data, the prognostic model of the development of AH includes the criteria of all 3 modules: "crisis behavior", "adverse health factors" and "social determinants of the development of AH".

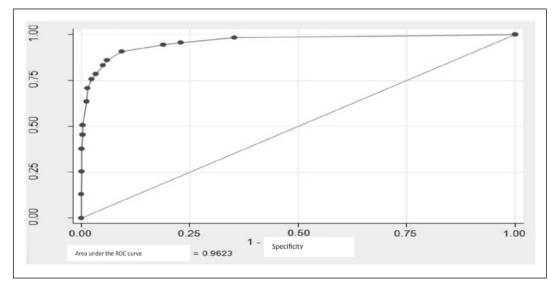
To determine the risk of the development of AH in an individual with the cumulative effect of several factors, a stepwise multiple logistic regression method based on risk calculations is used, combining and integrating premorbid conditions, accessible and minimally intrusive demographic and medical criteria that are easily understood by individuals and are available in medical institutions. The first predictive model, which includes only one RF – lack of physical activity, has low operational characteristics (Fig. 1).

**Table II.** Clinical prognostic models for the development of AH in the adult population

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Prognostic changes	β	m	OR	95% CI	р	Area under the ROC curve	% of area increase			
"Risky behavior"										
Lack of physical activity	0.768	0.095	2.15	1.78-2.60	<0.001	0.5860				
Overweight	1.76	0.108	5.83	4.72-7.21	<0.001	0.723	23.4			
Smoking	0.51	0.109	1.68	1.35-2.08	<0.001	0.739	2.2			
Salt abuse	2.73	0.152	15.42	11.44-20.78	<0.001	0.8413	13.8			
«Unfavorable health»										
Family history of hypertension	3.91	0.18	50.01	35.10-71.24	<0.001	0.9439	12.2			
High cholesterol level	0.76	0.18	2.14	1.49-3.08	<0.001	0.946	0.2			
High glucose level	0.79	0.25	2.20	1.34-3.59	0.002	0.9478	0.2			
«Social determinants of the development of AH»										
Low income	2.63	0.187	13.87	9.61-20.04	<0.001	0.9674	2.1			



**Fig. 5.** Operational characteristics of the predictive model, which includes 8 risk factors and the ROC curve of the predictive model, which contains 8 risk factors



**Fig. 6.** Predictive model of the development of AH in the adult population

The addition of the following RF – overweight – has a significant effect on the development of AH such a factor as lack of physical activity, and somewhat in-

creases the operational characteristics of the model, in particular, the area under the ROC-curve increases by 23.4 % (Fig. 2).

The addition of a third RF from the module "risky behavior" to the predictive model – smoking – increases the model's characteristics by only 2.2%, but RF – excessive salt intake – by 13.8%, leaving all previous RFs significant (Fig. 3).

Thus, in multiple logistic regression analysis, all of the above RFs of the "risky behavior" module are reliably associated with the development of AH. But overweight and excessive salt intake have the greatest influence on the development of AH. The inclusion of all 4 risk factors from the "risky behavior" module significantly increases the area under the ROC curve, indicating high predictive characteristics of such a model (Fig. 4).

The next RFs added to the predictive model are factors from the module "adverse health factors". According to the data of the table 2, the addition of such RF as family history of hypertension significantly increases the characteristics of the model, and the area under the ROC curve increases immediately by 12.2% – from 0.8413 to 0.9439.

However, adding "high glucose level" or "high cholesterol level" to the RFs model increases the predictive value of the model by only 0.2 %. Thus, it is the RF of the "risky behavior" module and the burdened heredity that are most often associated with the development of AH, and the appointment of additional research methods does not increase the predictive power of the model. From the module "social determinants of the development of AH", only one RF is included – low income, of all the factors of the indicated module, it has the highest OR of the development of AH (OR – 13.35). At the same time, the operational characteristics of the predictive model, which includes 8 risk factors, increase by 2.1 % (Fig. 5).

Thus, the additional inclusion of other risk factors in the model only complicates the calculations but does not improve forecasting. Therefore, our final model includes the RFs most associated with the development of AH: overweight, high dietary salt intake, family history of hypertension and low income, that is, factors that can be determined by direct conversation with the patient, or factors that each individual can determine in himself directly. The predictive model, which includes only the above factors, has high operational characteristics: sensitivity – 78.6 %, specificity – 96.6 %, positive predictive value – 95.85 %, negative predictive value – 81.86 %, area under the ROC curve – 0.9623, which is only 0.0051 less than the predictive model, which includes 8 RFs (Fig. 6).

Thus, when planning a prevention system, it is of paramount importance to determine whether an individual patient has RF from the "crisis behavior" module, and the developed measures should be aimed at modifying the existing RFs.

#### DISCUSSION

Our study showed that prevention of AH should be based on finding out whether patients have RF of 3 key modules:

 "healthy behavior" – abstinence from smoking during the last year, ideal body mass index [<25 kg/m²],</li>

- recommended physical activity, consumption of an appropriate set of foods that prevent the development of CVD;
- "favorable health factors" total cholesterol <200 mg for (4.5 mmol/l), blood pressure <120/<80 mm Hg, absence of diabetes mellitus and clinical CSD (including CHD, stroke, heart failure, etc.);
- "social determinants of health" low level of education, low average income, incl. wages <1900 UAH, poor living standarts, associated unemployment, stress, alcoholism, lack of motivation among the population to be healthy, lack of health care facilities at the place of residence</li>

Therefore, the system of prevention of AH should be aimed not only at each individual, who has his own individual differences in genes, in the way of life, but also at the population as a whole, which forms his environment. In this aspect, it is the concept of personalized medicine (Precision medicine) that is the tool that will allow influencing each individual in the population [2, 9]. In early 2015, the concept of personalized medicine was defined as one of the strategic directions of fundamental research by the US National Institutes of Health, the goal of which is to ensure the health of an individual and increase his life expectancy through the use of preventive or therapeutic measures taking into account individual differences in the genes, environment and lifestyle of the patient. The theory of "ideal cardiovascular health" (American Heart Association Strategic Planning Task Force, 2015), which in recent years has been widely spread in the developed countries of the world, closely intersects with this concept. This theory is based on basic concepts related to the field of health improvement and disease prevention:

- 1. the importance of primary (primordial) prevention;
- 2. the presence of evidences that CSD and RFs of their occurrence often develop at an early age;
- 3. the need for an appropriate balance between approaches to health improvement and disease prevention at the population and individual levels in high-risk individuals, ie focusing on RFs prevention at all levels is paramount, and avoiding adverse RFs levels may be the most effective means of preventing development of the disease throughout life.

Family doctors should make a significant contribution to personalized medicine. The family doctor should take part in the formation of a specific family education program, focused on the tendency of family members to follow the rules of a healthy lifestyle and the prevention of alimentary dependent diseases. The patient should be offered specific health-improving measures, including more often non-pharmacological, stimulating natural mechanisms of repair: the regime of the day and rest, physical exercises, proper nutrition. The patient can receive consultations and assistance in their implementation on the basis of multimodular participation from various public health services, including specialists in food technology, physical culture, tourism, ecology, agrochemistry, etc.

## **CONCLUSIONS**

It is proved that the application of the final prognostic model of the development of AH with the inclusion of the most significant risk factors has high operational characteristics: sensitivity – 78.6 %, specificity – 96.6 %, positive predicative value – 95.85 %, negative predictive value – 81.86 %, the area under the ROC curve – 0.9623. The application of the concept of personalized medicine in the prevention of arterial hypertension among the adult population by studying the associations between medical and social risk factors and the development of arterial hypertension is substantiated.

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# ORCID and contributionship:

Zinaida V. Lashkul: 0000-0002-4693-6803 A,B,C,D Dmytro A. Lashkul: 0000-0001-7802-3550 E,F

## **Conflicts of interest:**

Authors declare no conflict of interest

## **CORRESPONDING AUTHOR**

#### Zinaida V. Lashkul

Zaporizhzhia Medical Academy of Postgraduate Education of the Ministry of Health of Ukraine 20 Vintera boul., 69096 Zaporizhzhia, Ukraine tel:+380676026931 e-mail: zlashkul@gmail.com

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